



## Level Up with DECA #2 Grades 9-12

""Level Up: Master the role-play, crush the exam, and build your future."" Why Join DECA? Part 1: Why DECA Matters â€¢ The Competitive Edge: DECA isnâ€™t just a club; itâ€™s a professional credential. It demonstrates to colleges and employers that you can think critically and effectively. â€¢ Networking: Connect with a global community of over 250,000 students and industry leaders. â€¢ Real-World Skills: You aren't just memorizing facts; youâ€™re learning how to sell an idea, manage a team, and analyze a profit/loss statement. â€¢ Travel & Recognition: Mention the thrill of the State (SCDC) and International (ICDC) conferences. Part 2: DECA 101 (The New Member Deep Dive) â€¢ Choosing Your Path: Explain the different competitive categories (Marketing, Finance, Hospitality, Management, and Entrepreneurship). â€¢ Event Types: Differentiate between Individual Series (Roleplay + Test) and Written Projects (Business plans and research). â€¢ The DECA ""Year"": A quick timeline of the season so they know what to expect. Part 3: Advanced Role Play (The ""Wow"" Factor) â€¢ The Hook: Donâ€™t just start with ""Hello."" Teach students how to open with a creative ""firm handshake,"" a professional business card, or a compelling story that frames the problem. â€¢ The Performance: Focus on non-verbalsâ€”eye contact, hand gestures, and using the ""scrap paper"" as a professional visual aid. â€¢ Closing for the Win: How to summarize the solution and ask for the ""sale"" or the ""follow-up meeting."" Part 4: Test Prep Mastery â€¢ Cracking the Cluster: Explain that the test is 50% of the score for many events. Itâ€™s the difference between a ""Top 10"" finish and a trophy. â€¢ The Logic of DECA Exams: Tips on how to identify ""distractor"" answers and how to study using the Performance Indicators (PIs). â€¢ Practice Sprint: A 5-10 minute lightning round with real past exam questions to build confidence. "

**Camp Start Date:** June 22, 2026

**Start Time:** 8:00:00 AM

**Camp End Date:** June 25, 2026

**End Time:** 12:00:00 PM

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**Venue Name:** Prosper High School Front Entrance

**Venue Address:** 301 Eagle Drive, Prosper, TX 75078

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**Camp Cost:** \$205.00

**Questions:** Michael Foster (Toby) [msfoster@prosper-isd.net](mailto:msfoster@prosper-isd.net)

**Special Notes:**

Grade levels 9th, 10th, 11th & 12th - ONLY